VERMONT WOOD PRODUCTS MARKETING COUNCIL
PO Box 6004, Rutland, VT 05702
802-747-7900 FAX 802-747-7989
www.vermontwood.org

2010 ANNUAL LOGO USAGE REGISTRATION

MISSION OF THE COUNCIL
To promote the quality and craftsmanship of Vermont wood products, so that residents and nonresidents may increase their awareness of the outstanding design of the products, the environmental sensitivity of the manufacturers, and their commitment to customer satisfaction.

Please be advised that brand usage requires annual registration and fees. The VT Wood Products Marketing Council established a $25 annual user fee that was waived in 2005, 2006, 2007, 2008 and 2009. The Council is again waiving the annual user fee and covering the cost of brand maintenance through grant funds, but will accept voluntary $25 donations for being a brand user. Please complete this registration form to remain a brand user for 2010.

☐ I am currently a brand user and would like to renew my registration for 2010.
☐ I am not currently a brand user and would like to register for 2010.

Please complete this information and return to the Council office via mail or fax (see above).

Name: _____

Company/Organization: _____

Mailing Address: _____

Telephone: _____ Fax: _____

Email: _____

Type of organization
☐ Non-profit ☐ Primary manufacturer ☐ Secondary manufacturer
☐ Retail ☐ Other _____

There are several brand logos available for use on Vermont wood products, including:

- Vermont Quality Wood Products
- Vermont Crafted Wood Products
- Vermont Made Wood Products
- Vermont Milled Wood Products

All come in large and small sizes, color and black-and-white and may be downloaded from the website (link provided with registration).

By submitting this application with your signature below, you hereby agree to abide by all of the terms and responsibilities for the use of the marketing materials including the logo as contained in the VWPMC Brand User Manual (see www.vermontwood.org for information). Once the application is approved, you will receive a website link via email where you can download the logos. If you would rather receive the materials in the mail, please indicate your preference here: _____CD _____Hard copy

_____

Authorized signature of applicant *Date*

_____

Name (print) Title